Harbour Business Forum Workshop

The Power of 10: Rethinking Our Harbour as a Vital Public Space





Designing a New Central Harbourfront

June 22nd 2007

Dr. Sujata S. Govada

Repositioning Cities

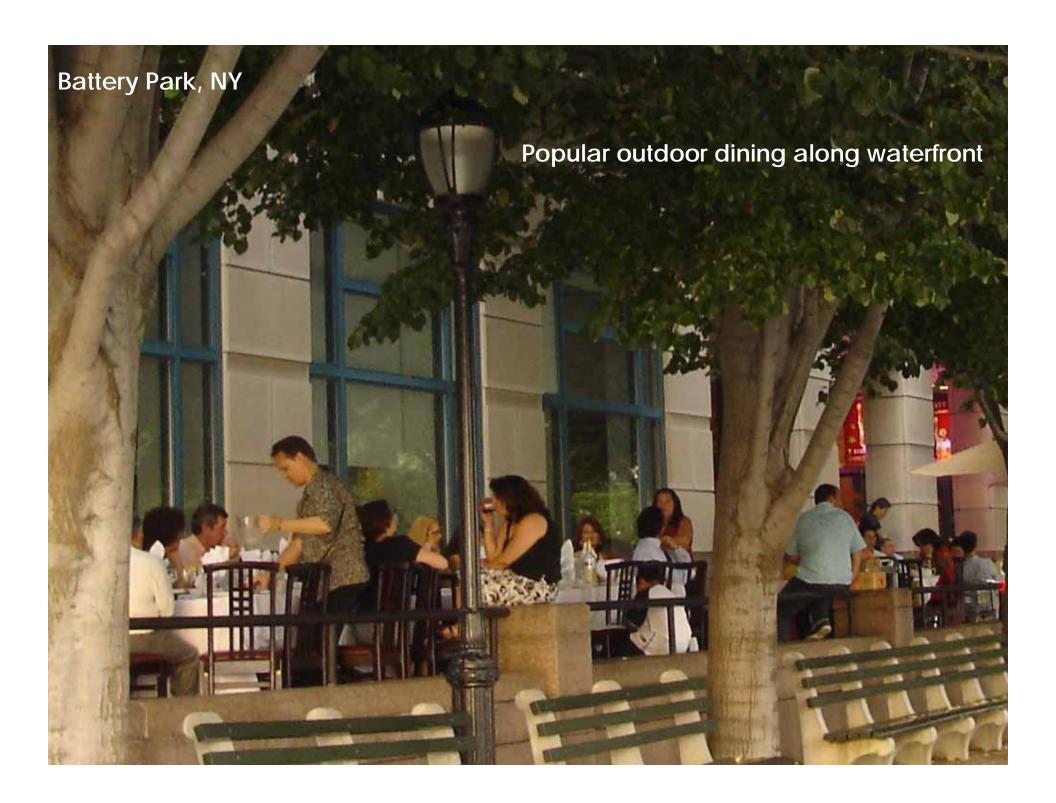
The significant role of successful waterfronts in remaking and repositioning cities

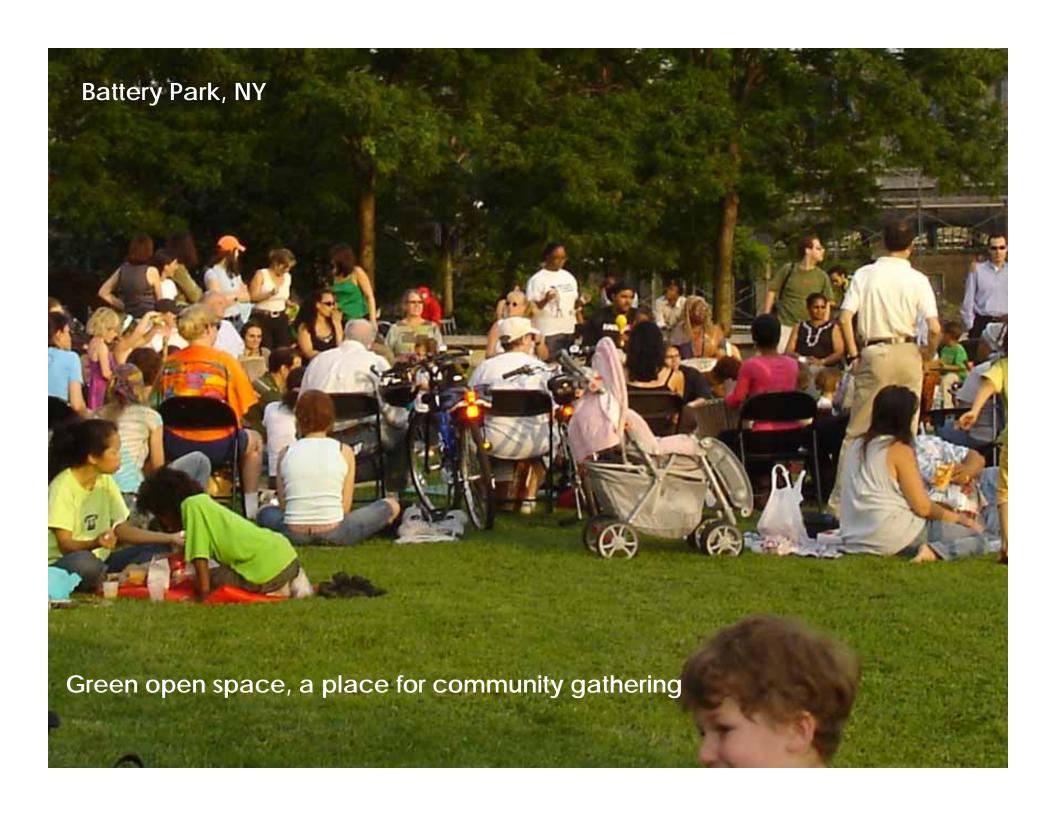
 Need for good urban design, place making and place marketing strategies in waterfront regeneration

Importance of implementation, management, maintenance and programming for the sustainable development of waterfronts

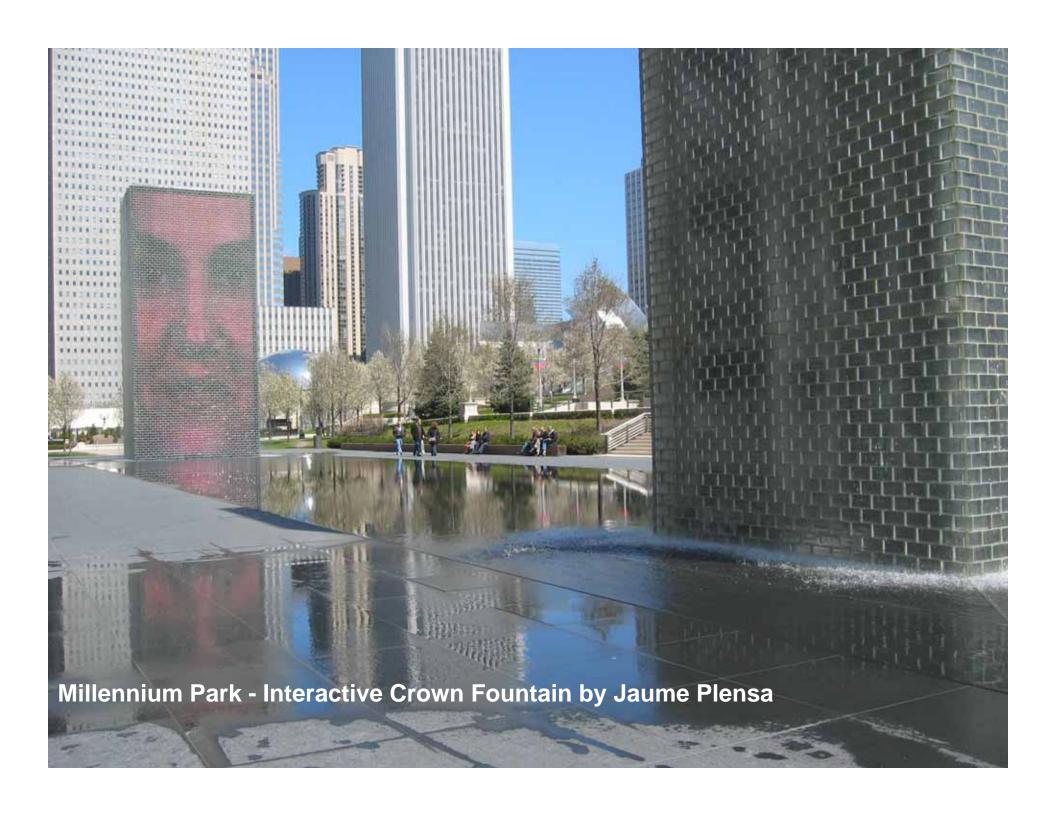




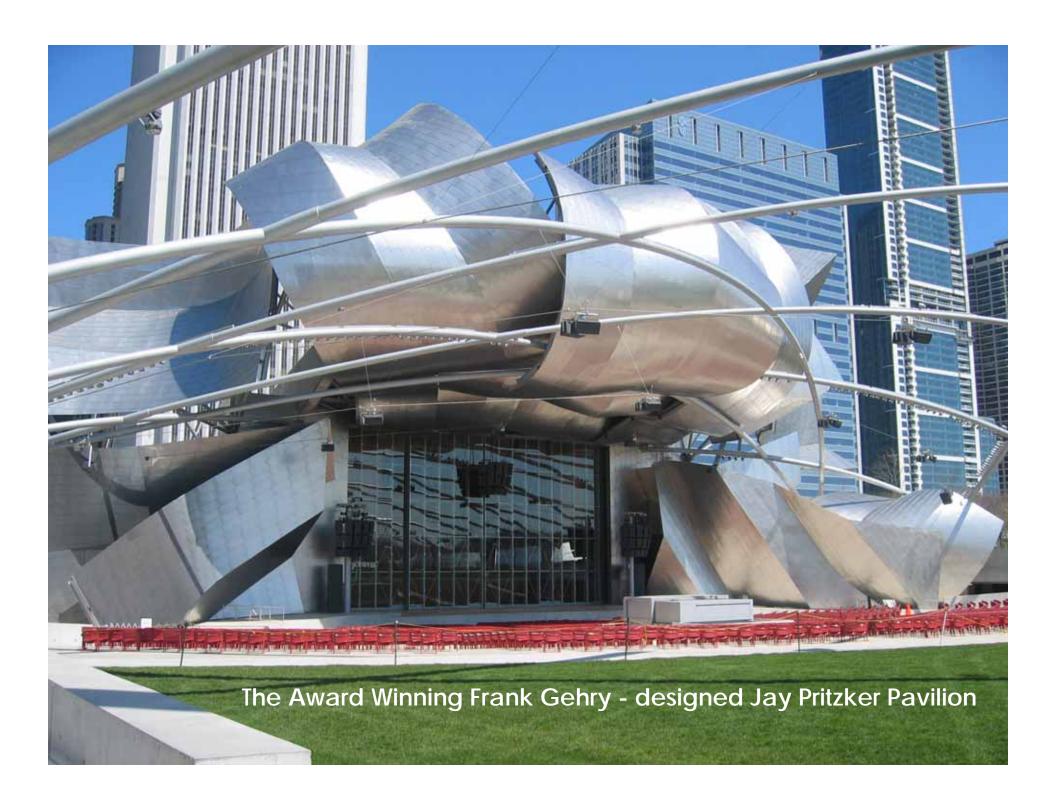


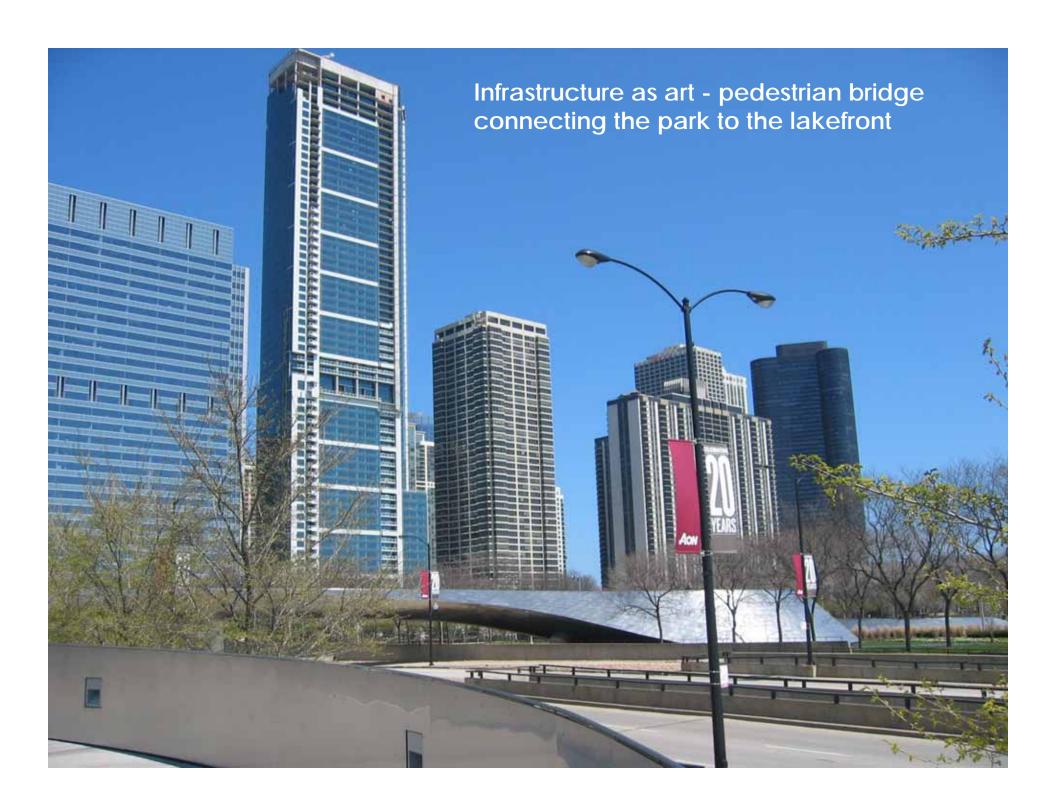












Singapore's Marina Bay



- Place marketing and repositioning Singapore both regionally and internationally
- A regional player for sometime.....emerging as a truly international city in Asia?

The Harbour District

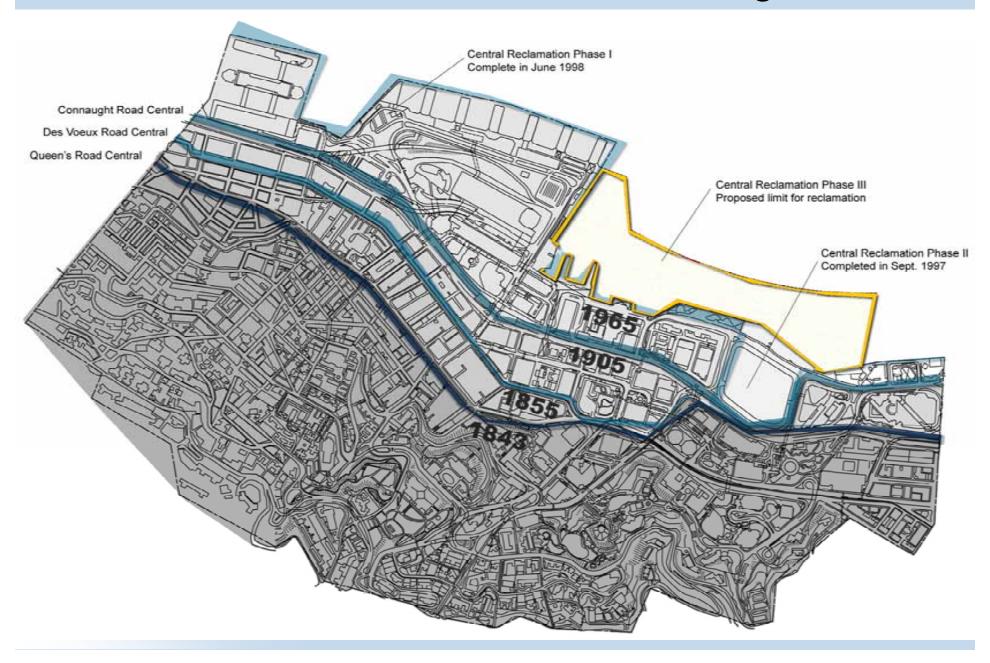


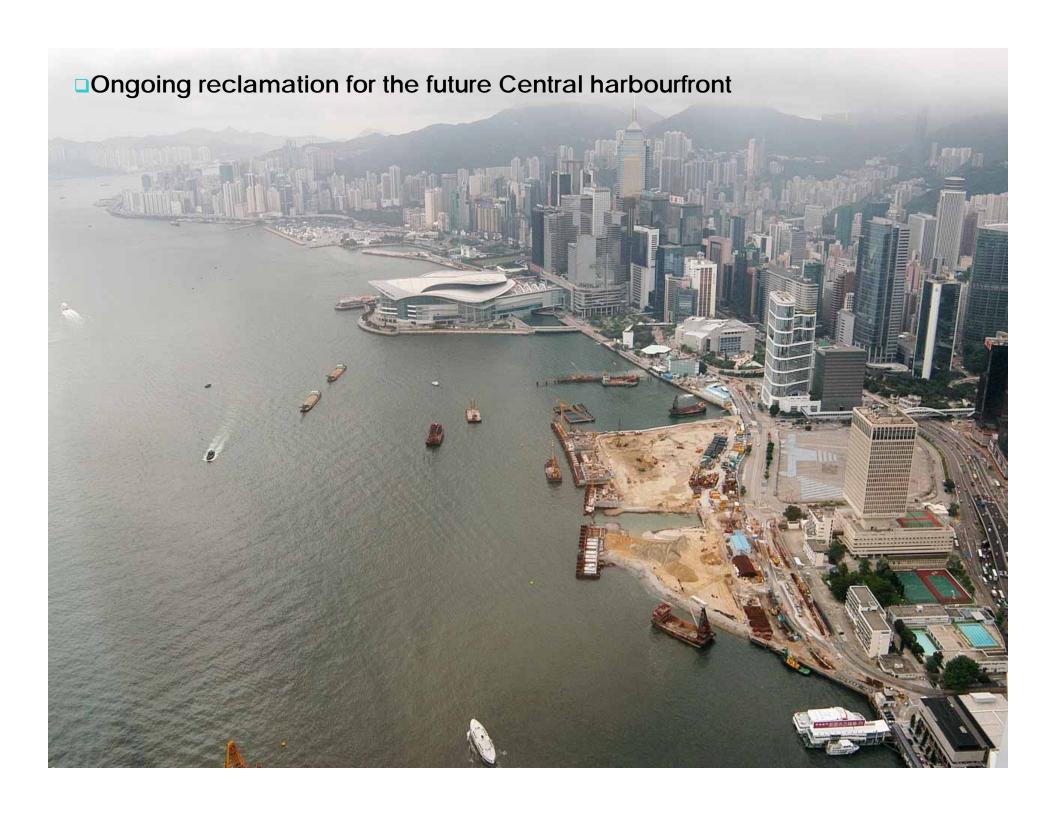
Central Harbourfront Area



Google Maps http://maps.google.com/

Central Reclamation over the years



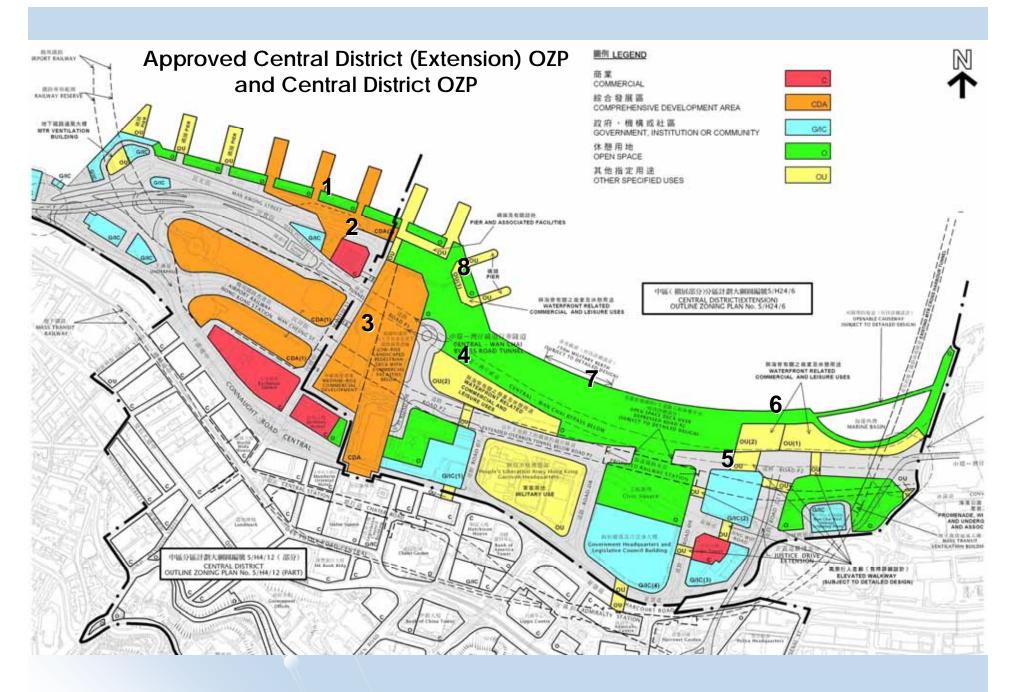




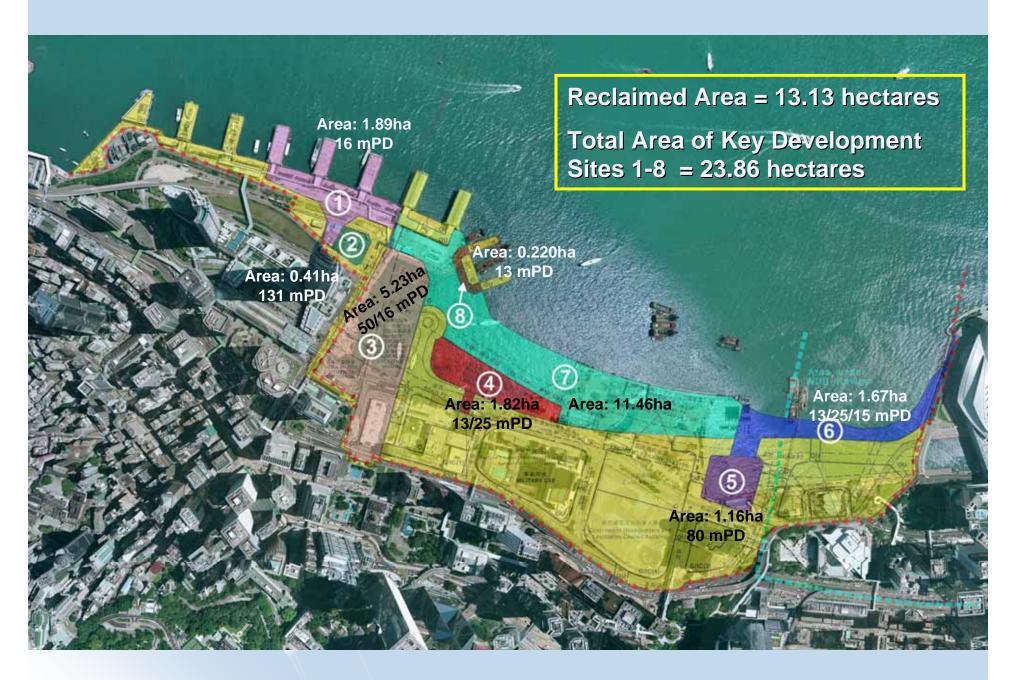




HKSAR Government Planning Department - Urban Design Study for the New Central Harbourfront http://www.pland.gov.hk/p_study/prog_s/CRUDS/eng_v1/studyarea_inf_eng.htm



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Scale Comparisons

Tsim Sha Tsui, Hong Kong



Google 2007 – Google Earth

West Kowloon, Hong Kong



Baltimore Inner Harbour, Maryland, USA



Sydney Harbourfront, Sydney, Australia



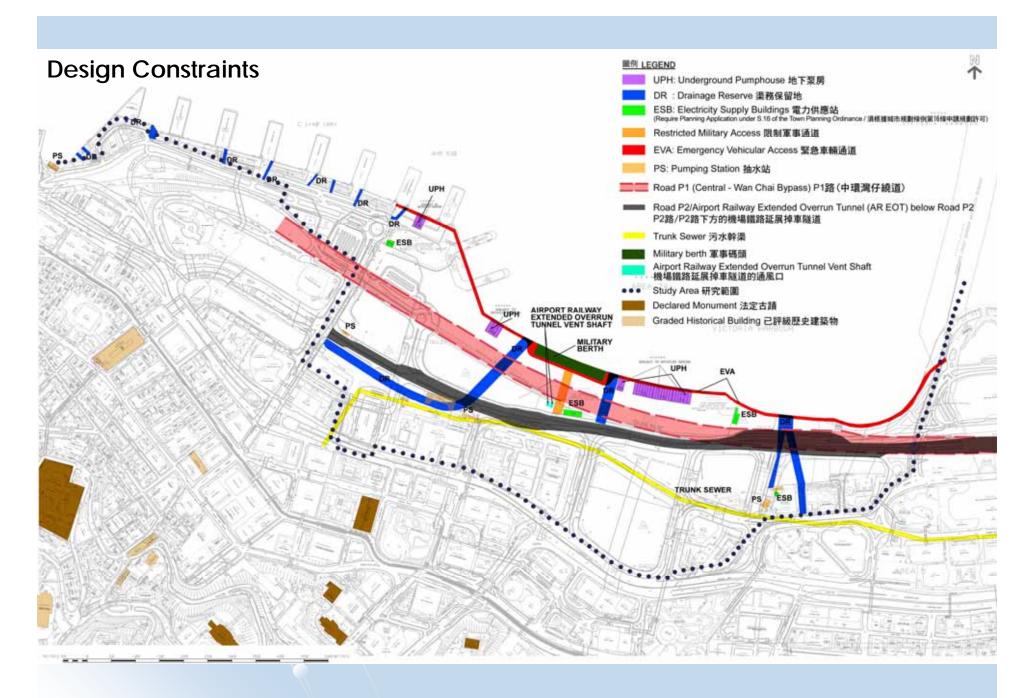
Government Plans

Illustrative concept for the New Central Harbourfront



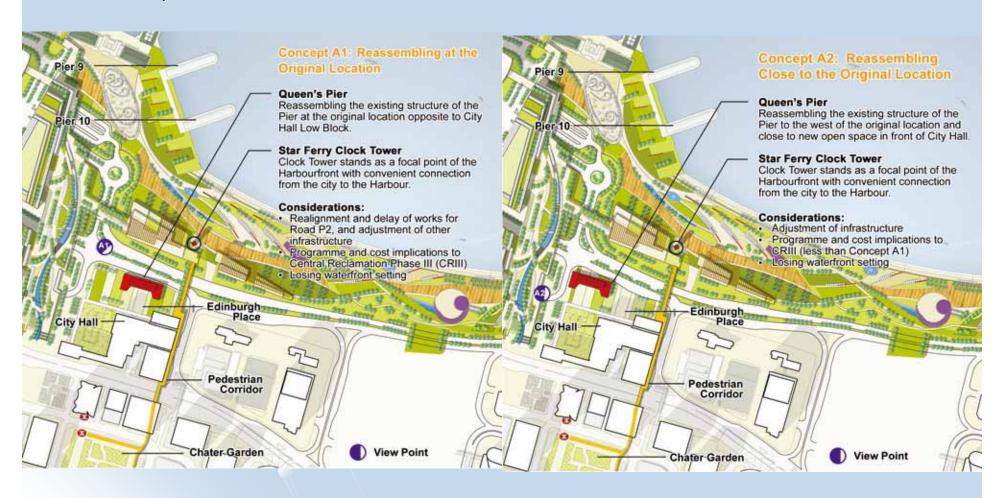
Urban Design Study Objectives

- To project a distinctive and high quality image for the CBD and the new harbourfront
- To create an attractive harbourfront with quality public and private developments in a luxuriant landscape setting
- 3. To create a vibrant harbourfront with a mix of uses and diverse activities for public enjoyment
- 4. To create a harmonious visual and physical relationship with the ridgeline, harbour setting and the CBD
- To respect the cultural and historical context of Central
- 6. To improve public accessibility to the harbourfront
- 7. To create a sustainable design that contributes to economic vitality, commensurate with traffic, environmental and infrastructural capacity, and preserves local character and heritage



 Alternative concepts for relocating Queen's Pier and the Old Star Ferry Clock Tower

Concept A Series:



Concept B Series:

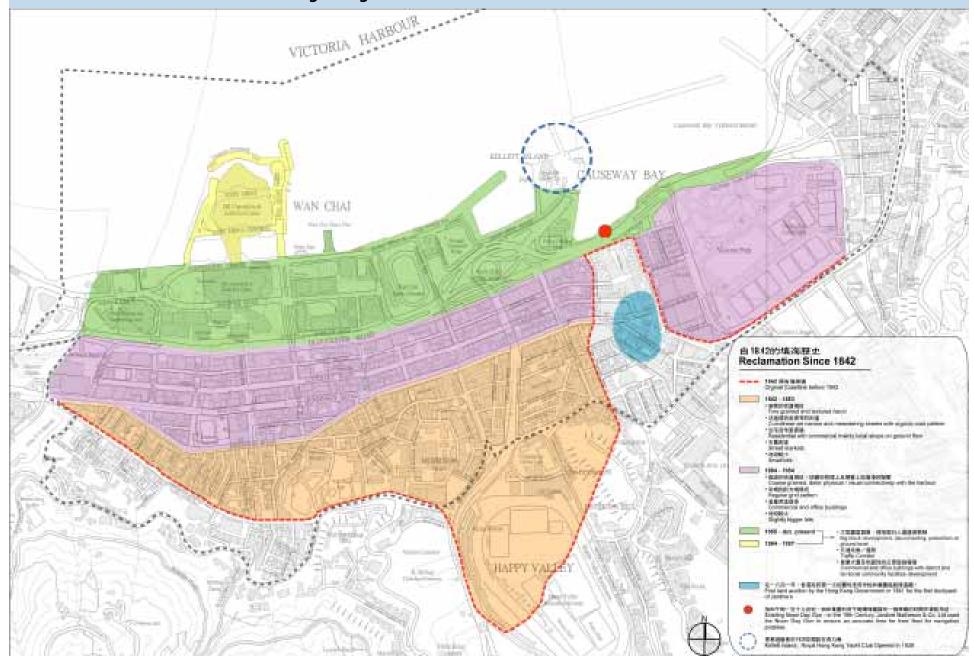


UDA's Response

- Incompatible use and lack of linkage to maritime history of the harbour
- Unsympathetic and over-scaled road surfaces
- Limitations to incorporate an interesting waterfront profile
- Spatially undefined and overly scaled areas of zoned open space
- Over-scaled buildings especially in front of IFC and the groundscraper
- Unwillingness to review the OZP in its entirety



Wan Chai and Causeway Bay Reclamation





Hong Kong's Current Limitations

The Harbour Protection Ordinance and CFA judgement protects the harbour while leading to an uninteresting water edge?

Reclamation for roads in order to alleviate traffic congestion is currently considered a public need....

Can harbourfront enhancement pass the "Overriding Public Needs" Test?

Victoria Harbour District





Key Questions



Can Hong Kong successfully create a World Class Harbour destination to reposition Hong Kong as Asia's World City and improve the Quality of Life of its people?

How to create an unique identity for "Island North Shore" and "Kowloon Peninsula's Shoreline" on either side of the Victoria Harbour?

■ What is the place of Central Harbourfront within our harbour district, a true "Gateway" to Hong Kong's Island North Shore?

Future Central Harbourfront

- How can Central Harbourfront be transformed to become one of the key destinations?
 - → What does it take to create a "Central Harbour Place", a memorable, vibrant & attractive harbourfront?
 - → What scale of development, mix of land-marine uses and type of open space is needed to create an **unique** harbourfront?
 - → How can you ensure a **high quality pedestrian experience** and create **strong visual and physical links** from the hinterland?
 - → How can we design a human-scale, transit and pedestrian oriented district to ensure the sustainable development?

Time to Envision...

Thank You!